

..... **MEDIA PACK**

Product

Our magazines are high quality glossy magazines produced in a handy A5 format, making it ideal to keep for easy reference. The regular editorials/reviews and puzzles have proved an effective way of prolonging the effectiveness of advertisements. Our comprehensive website contains full Media Information, together with copies of the latest magazines and our Terms and Conditions.

Distribution

All magazines are produced monthly and are distributed by hand FREE of charge into 32,000 GPS tracked delivery to homes and businesses with a bi-monthly rotation of the areas.

Advertising Format

Advertisements must be supplied as High Resolution (300dpi) JPEG, or PDF files.

All advertisements are required to be paid in full monthly before the magazines are printed.

Discounts Available

Special discounts are available for block-bookings - just call us for details of our discounted rates and any special promotional offers we may be running.

Design Service

If you need assistance with the production of your advertisement, our in house design department will be happy to design your advertisement at no additional cost. We can also help you with your other design requirements including branding, leaflet design and print.

Advertising Rates

(Price shown are per area and issue, per month + VAT)

Ringwood Focus: Area 1 = Ringwood Town Outlets, Mansfield, Crow Lane, Northfield Road, North Poulner Road, Gorley Road, Sandy Balls, St. Ives Post Office

Fordingbridge Focus B: Fordingbridge Town Outlets, Cartwheel Inn Whitsbury, Horse and Groom Woodgreen, Woodgreen Post Office, Sandy Balls, Fordingbridge residential, Sandheath and Alderholt

Ringwood Focus: Area 2 = Ringwood Town Outlets, Poulner, Mansfield, Gorley, Hightown, St. Ives Post Office, Ashley Heath, St Ives, Three Legged Cross

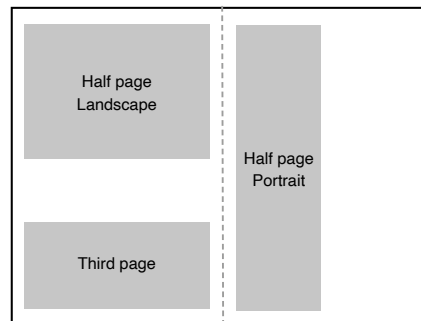
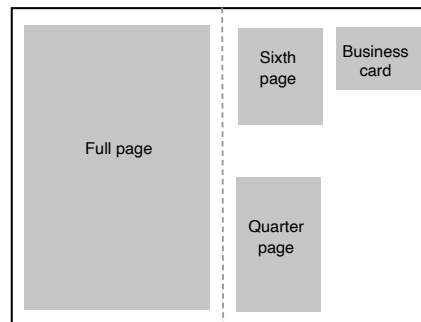
Verwood Focus A: Verwood town, residential and retail outlets

The Canford Heath Link has been in publication since May 2006 with continued success. With new owners we have remapped the areas to get to more homes and it is now going one month to Oakdale and half of Canford Heath and the next to the other half of Canford Heath widening the readership. It is now distributed directly to 8000 homes over two months (each home receiving a copy on a bi-monthly basis). Magazines are also available from the library, local shops, pubs, dentists, doctors and takeaway food outlets.

The Creekmoor Link has been in publication since November 2007 with growing interest and success. With new owners we have remapped the areas and it is now going one month to Creekmoor and Waterloo, and the next to Upper Parkstone widening the readership. It is now distributed directly to 8000 homes over two months, (each home receiving a copy on a bi-monthly basis). Magazines are also available from the library, local shops, pubs and takeaway food outlets.

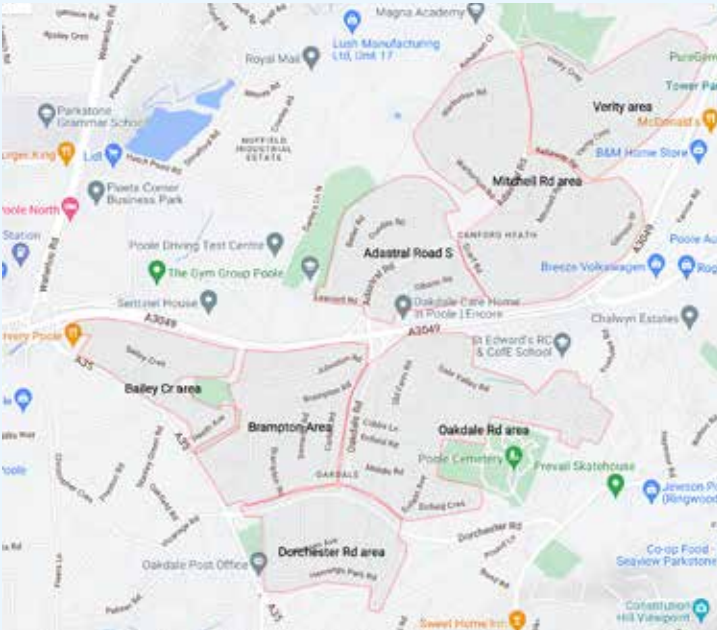
Size	Dimensions	Price per month +VAT
Front Cover	W 125mm x H 150mm (Portrait)	£235
Back Cover	W 128mm x H 190mm (Portrait)	£200
Page 3	W 128mm x H 190mm (Portrait)	£170
Full Page	W 128mm x H 190mm (Portrait)	£125
Double Page Centre Spread	W 275mm x H 190mm (Landscape)	£220
Double Page Spread	2 x W 128mm x H 190mm (Portrait)	£180
Inside Front Cover or Inside Back Cover	W 128mm x H 190mm (Portrait)	£150
Half Page Landscape	W 128mm x H 94mm (Landscape)	£75
Half Page Portrait	W 64mm x H 190mm (Portrait)	£75
Third page	W 128mm x H 60mm (Landscape)	£65
Quarter Page	W 64mm x H 94mm (Portrait)	£55
Sixth page	W 64mm x 60mm (Landscape)	£45
Business card advert eighth page	W 64mm x 45mm (Landscape)	£20 min 3 months booking

Advert Sizes

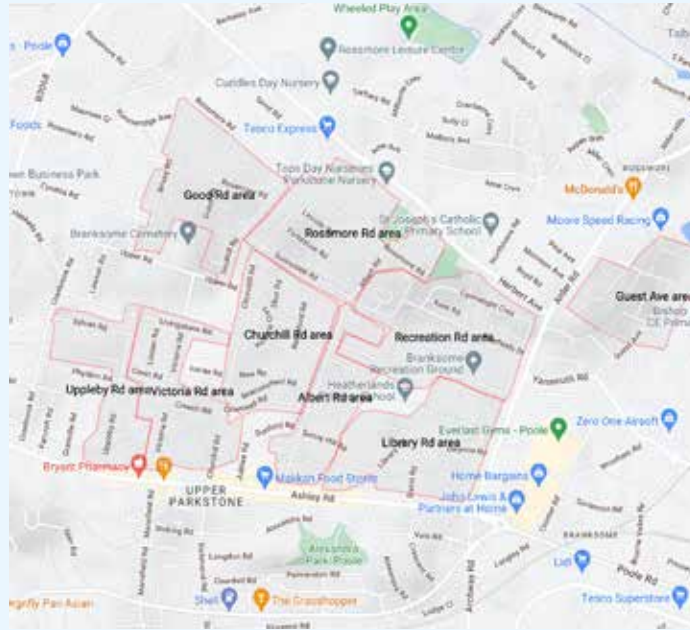


Call Vicky on 07342 643139
or Lizzy on 01425 333165
or email for more details
enquiries@focus-magazines.co.uk

ROUTES CANFORD HEATH/OAKDALE LINK A 4000



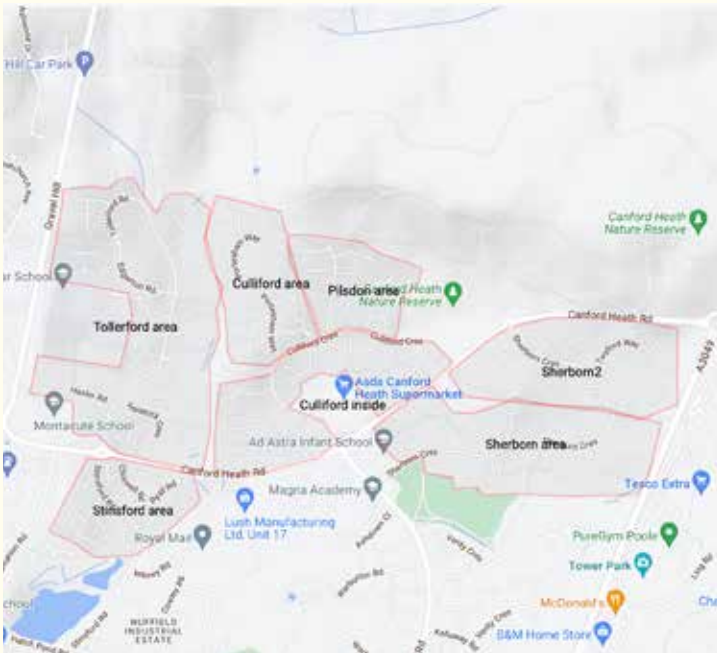
ROUTES UPPER PARKSTONE A 4000



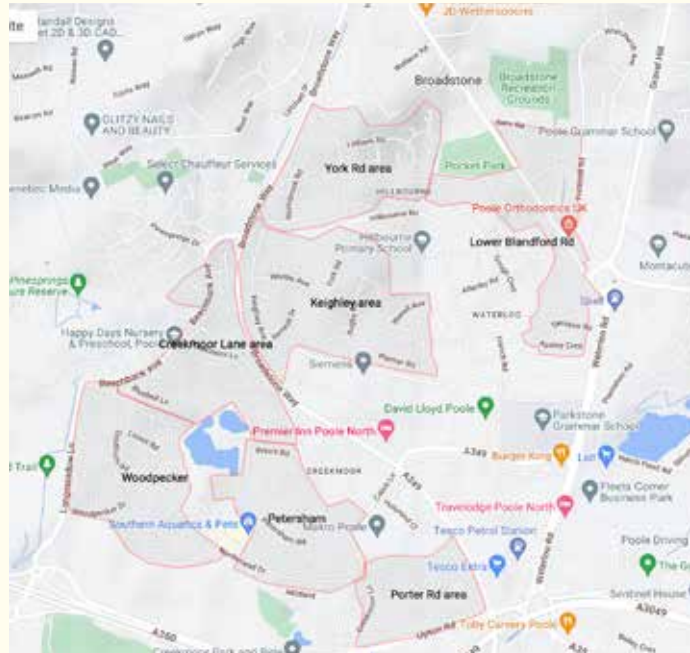
**16000 GPS TRACKED DELIVERY
OVER TWO MONTHS**

**8000 DELIVERY FOR "A" MONTHS
MAY
JULY
SEPTEMBER
NOVEMBER
JANUARY
MARCH**

ROUTES CANFORD HEATH LINK B 4000

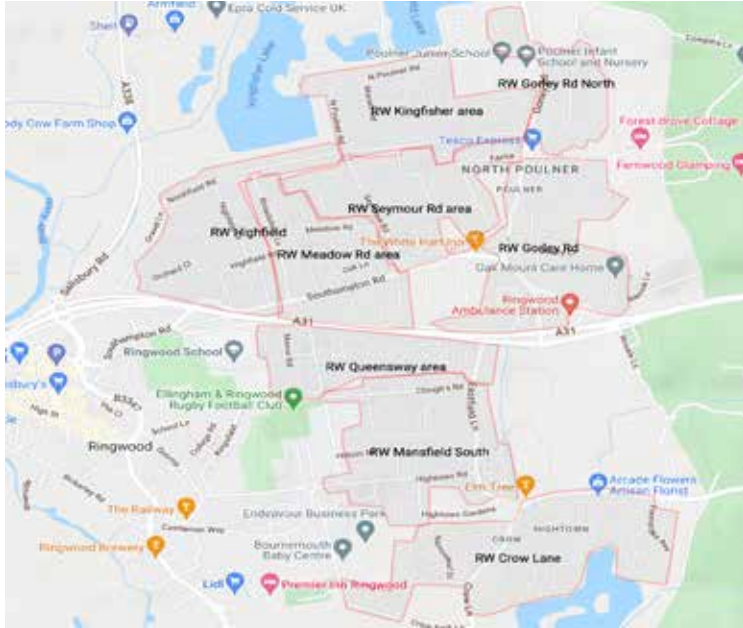


ROUTES CREEKMOOR B 4000

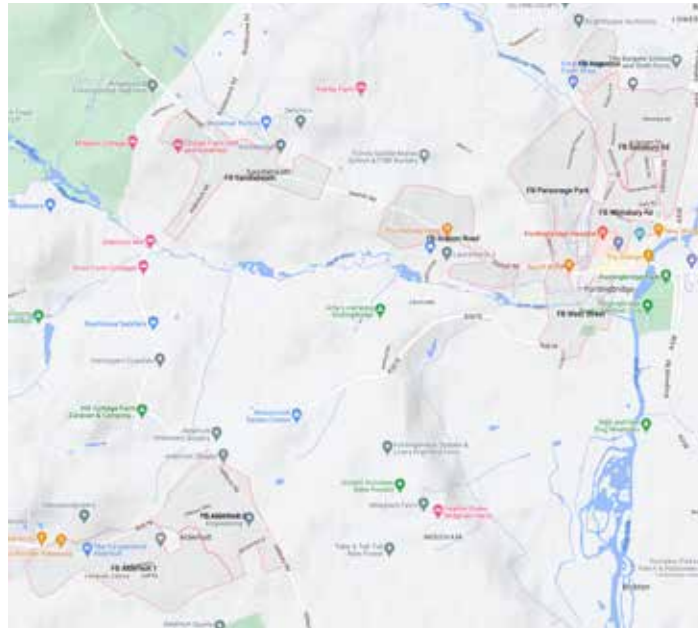


**8000 DELIVERY FOR "B" MONTHS
APRIL
JUNE
AUGUST
OCTOBER
DECEMBER
FEBRUARY**

ROUTES RINGWOOD A 4000



ROUTES FORDINGBRIDGE A 4000



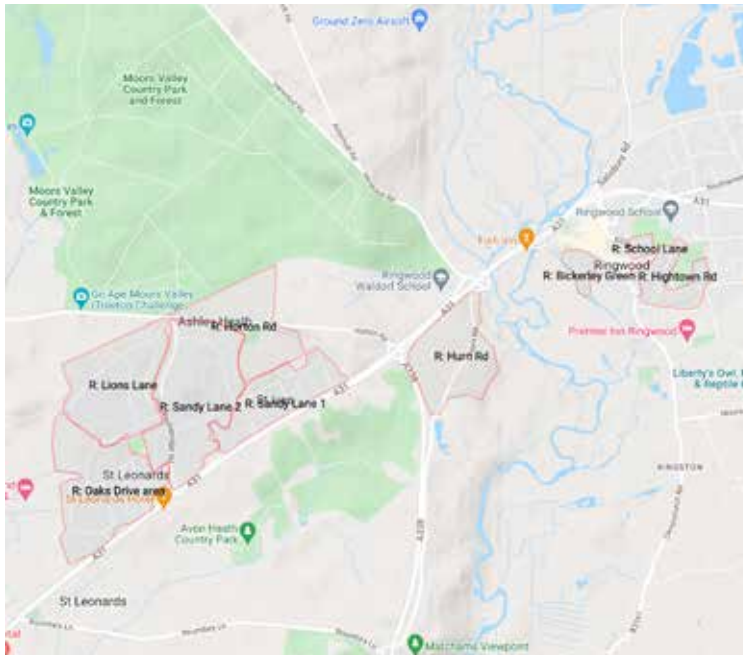
FOCUS MAGAZINES

RINGWOOD • FORDINGBRIDGE • VERWOOD

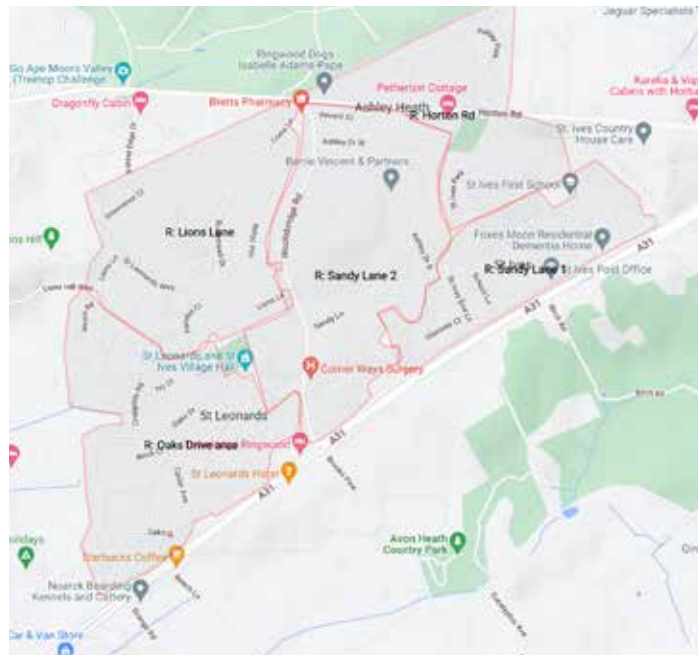
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ROUTES VERWOOD B 4000



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